

### Get Your “Solving Overpopulation” Cards!

Our new “Solving Overpopulation – Humanely” cards have been distributed to hundreds of WPB supporters. These folded wallet-sized business cards concisely state the full truth and the strong, hopeful message that overpopulation is solvable. To receive a free set of cards please contact us at [WorldPopulationBalance.org](http://WorldPopulationBalance.org) or call the office at 612-869-1640.

This is the only **humane** solution. Without a reduction in births, we are setting the table for a dramatic increase in the death rate as the Earth’s natural systems are strained beyond the breaking point.

It’s a great victory for countless future generations. And it’s a great victory for all other species that share the planet.

Visionary leadership – using transformative thinking, fun and humor – has transformed Thai couples’ understanding of the tremendous benefits of having only one or two children.

According to analysis of Global Footprint Network and other groups, the Earth can generate renewable resources and absorb humanity’s wastes for only about 2 billion people -- sustainably, long-term. This 2 billion level is based on a consumption level of average Europeans, and they consume only about two-thirds of average Americans. Also, this analysis omits two tremendously important factors. It does not factor in the alarming depletion of all the non-renewable resources such as fossil fuels, metals, and minerals that make industrial civilization possible. Second, the footprint calculation does **not** set aside significant habitat for other species.

That’s an incredible rate of increase! All species suffer population collapse or species extinction if they overshoot and degrade the carrying capacity of their environment. As a species, we humans have the ability and the responsibility to reduce our numbers so that humanity and all other species have a future worth inheriting.

Right now world population increases by an additional million people every four and a half days. And our most precious resources are further degraded and depleted.

**Farmland:** According to the UN, an area of cultivated land the size of Iowa and Wisconsin combined is lost every year to erosion and more population sprawl (75 million acres).

**Forests:** According to satellite data, between 2000 and 2012 the Earth averaged a net loss every year of forested land about the size of Ohio (over 30 million acres).

**Fresh Water:** Analysis published in Nature estimates that globally we are depleting groundwater 3 1/2 times faster than aquifers are recharging.

**Fish Stocks:** The UN reports that 87% of the world’s fish stocks are fully exploited or overexploited already.

**Minerals, Metals, and Fossil Fuels:** Modern civilization is highly dependent on hundreds of non-renewable resources that are declining in quality and increasing in cost.

**Pollution Increases:** Each of us seven-plus billion people -- rich and poor -- creates waste and pollution. Each of us contributes to: (1) the proliferation of ocean “dead zones” and dying coral reefs; (2) rivers and lakes filling with industrial and agricultural pollution; (3) carbon dioxide and noxious gases changing our atmosphere and weather patterns; (4) soil erosion and contamination; and (5) destruction and fouling of other species’ habitats.

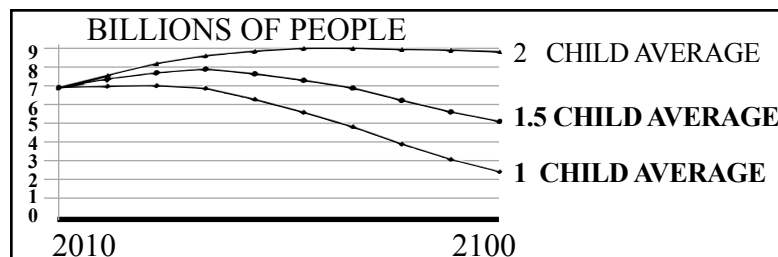
If we continue overpopulating and over-consuming our finite planet, we can expect rising food costs, more conflict over resources, and an acceleration of the 6th great mass extinction.

### SOLVING OVERPOPULATION – HUMANELY

- BY DRAMATICALLY REDUCING BIRTHS, POPULATION IN 2100 WOULD BE ABOUT 5 BILLION – LESS THAN HALF THE PROJECTED 11 BILLION.
- THAT’S A GREAT VICTORY FOR ALL HUMANITY!
- THE WORLD’S PEOPLE NEED TO FOLLOW THE LEAD OF COUNTRIES LIKE THAILAND. THAI FAMILIES HAVE DROPPED AVERAGE BIRTHS FROM 7 TO LESS THAN 2.
- THEY’RE **CHOOSING – VOLUNTARILY** – TO LIMIT FAMILY SIZE BECAUSE THEY UNDERSTAND GOOD LIVES FOR THEIR CHILDREN DEPEND ON IT.

### OVERPOPULATION FACTS

- **SUSTAINABLE POPULATION IS ABOUT 2 BILLION – AT FAR BELOW AMERICAN CONSUMPTION LEVELS.**
- **WE’RE OVER 7 BILLION TODAY ... DOUBLED IN 45 YEARS.**
- **OVER 200,000 ADDED DAILY (NET GAIN, BIRTHS MINUS DEATHS) – AS TOTAL FARMLAND, FORESTS, FRESH WATER, FISH STOCKS, MINERALS & OTHER VITAL RESOURCES DECLINE AND POLLUTION INCREASES.**
- **TRULY SUSTAINABLE POPULATION IS ESSENTIAL TO AVOID MORE FAMINES, EXTINCTIONS, RESOURCE WARS, MISERY, SUFFERING AND EARLY DEATHS.**
- **MORE PEOPLE = MORE REGULATION = LESS FREEDOM.**
- **2-CHILD AVERAGE WILL NOT SOLVE OVERPOPULATION. TOTAL POPULATION WOULD RISE ABOVE 8 BILLION AND STAY THERE FOR TWO HUNDRED YEARS!**



- **REDUCING CONSUMPTION IS NECESSARY BUT NOT ENOUGH ON A HIGHLY OVERPOPULATED PLANET.**

**ONE CHILD FAMILIES CAN SAVE HUMANITY.**

**TAKE ACTION: SPREAD THE MESSAGE THAT CAN SUCCEED!**

- ⇒ JOIN WORLD POPULATION BALANCE
- ⇒ SIGN THE SUSTAINABLE POPULATION PLEDGE
- ⇒ DISTRIBUTE OUR INFO AND MESSAGE
- ⇒ DONATE ADDITIONAL \$\$

**SOLVING OVERPOPULATION IS WORTH IT!**

**WORLDPOPULATIONBALANCE.ORG**

❖ LEADING THE WAY TO SOLVE OVERPOPULATION! ❖

Bureaucratic complexity multiplies as larger numbers of people need rules and regulations to govern their interactions. Access to nature is reduced, democratic representation is diluted, and negative social consequences of overcrowding increase.

The longer we try to sustain our vastly overpopulated numbers, the greater damage we do to the planet and our vital resources. A two child average might have worked back in 1930 when global population was about 2 billion, but we have gone much further into population overshoot. Now we need an average well below two children so that population can decline in coming decades to a more sustainable range.

While dramatically reducing consumption is a noble effort, virtually no society does it voluntarily. Even the countries that could conceivably greatly reduce consumption continue to try growing their economies and their overall consumption. And billions of people are striving to consume more and achieve the modern comforts that the richest billion currently enjoy: protein-rich diets, motorized transport, electricity, health care, and education to name a few.

As the graph shows, one child families – freely and voluntarily chosen – can bring us to a sustainable population level by the end of this century! This single action is the single greatest hope for creating a truly sustainable future.

**TAKE ACTION: SPREAD THE MESSAGE THAT CAN SUCCEED!**  
No single action can create the greatest positive change in the shortest amount of time as dramatically reducing births. So many other well-intentioned efforts are doomed to failure if we allow overpopulation to continue.

**JOIN WORLD POPULATION BALANCE AT [worldpopulationbalance.org](http://worldpopulationbalance.org)**  
We can build a movement to create a truly sustainable future! We know that there are many people - like you - who believe that we’re overpopulated. Working together we can spread the hopeful message that overpopulation is solvable!

**SIGN THE SUSTAINABLE POPULATION PLEDGE**  
Everyone is eligible to sign it! People from all over the world have taken the Pledge and declared their commitment to creating a sustainable world population.

**DISTRIBUTE OUR INFO AND MESSAGE**  
Call or e-mail us to receive free copies of the “Solving Overpopulation – Humanely” card. Pass them out and begin the conversation with family and friends about solving overpopulation. Also, visit our website, share our *Facebook* posts, and follow us on *Twitter*.

**DONATE ADDITIONAL \$\$**  
Achieving *World Population Balance’s* vision requires a groundswell of support. Give generously to help build the movement to humanely solve overpopulation.

**SOLVING OVERPOPULATION IS WORTH IT!** Billions are spent solving problems caused by overpopulation. Go straight to the source of the biggest problems in the world and join us in solving overpopulation.

We are unique among population organizations in stating that 1) we are **overpopulated** and 2) that overpopulation is **solvable** by dramatically reducing birth rates. Other population organizations talk about stopping population growth, but few acknowledge that we are vastly overpopulated right now. And many individuals who do believe we’re overpopulated have given up hope that we can solve it. *World Population Balance* knows that overpopulation is solvable. When you partner with *World Population Balance*, you are joining an organization at the forefront of creating a truly sustainable future.